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Artwork
Setup Guide

2021

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How to use this guide

This guide provides set up instructions for all our specialty finishes.

Each page includes high-level set up instructions.

To copy the set up examples, open this document in Adobe InDesign or Illustrator.

If you need assistance with your artwork set up, [click here](#).

How to set up:

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ARTBOARD, BLEED & SAFE AREA

Artboard Set up

- Set up artwork to the finished size required
- Use either Adobe InDesign or Adobe Illustrator – vector-based programs are best.

Bleed

- Artwork must have 3mm external bleed on each edge

E.G. THE PRINTED BACKGROUND EXTENDS TO THE EDGE OF THE BLEED AREA.

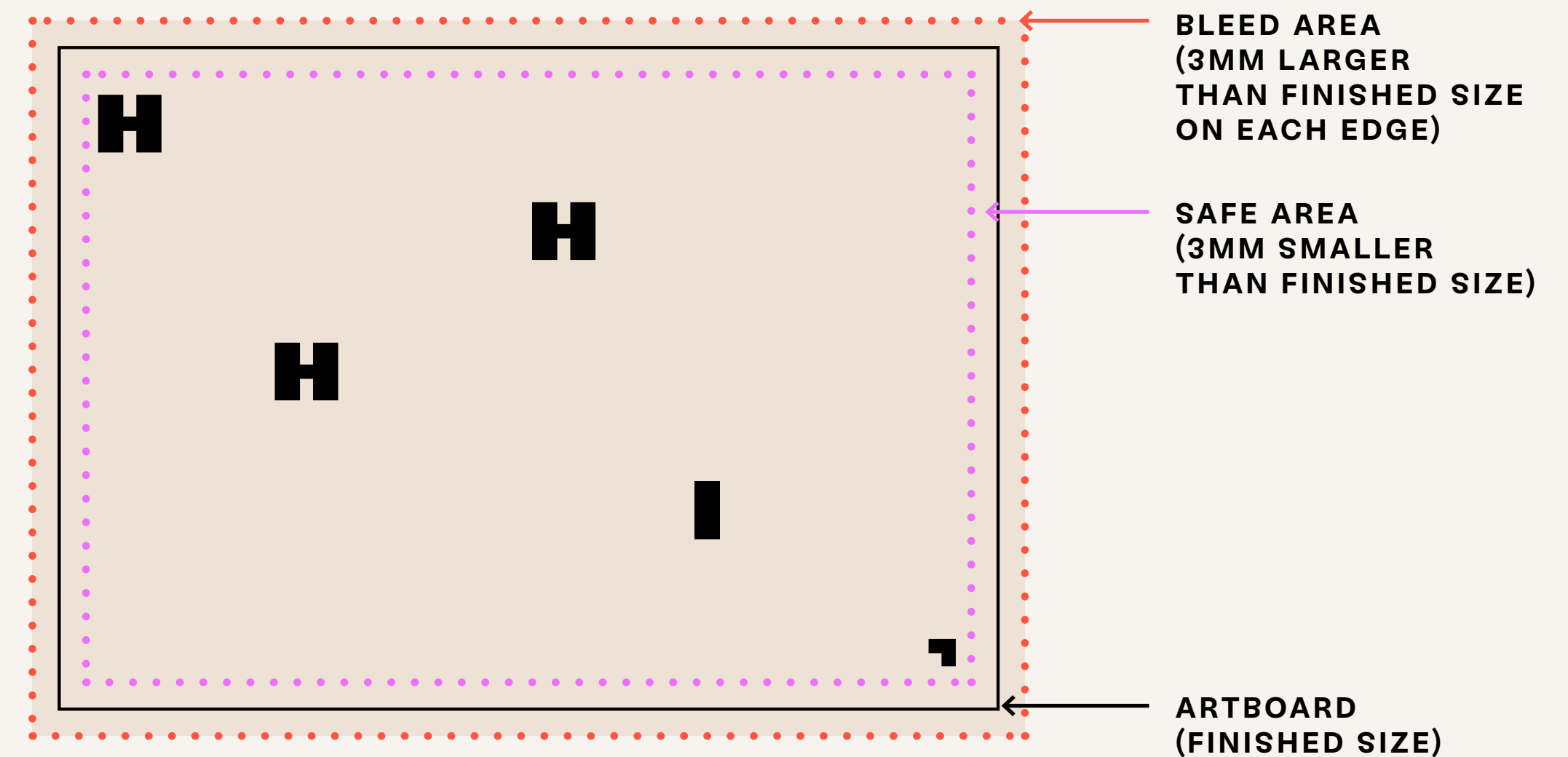
Safe Area

- Artwork must have 3mm safe area

E.G. IMPORTANT GRAPHICS ARE WITHIN THE SAFE AREA

NOTES.

OUR STANDARD SIZE IS 90MM X 54MM
WE CAN PRODUCE UP TO 105MM X 74MM (A7)



MIX & MATCH

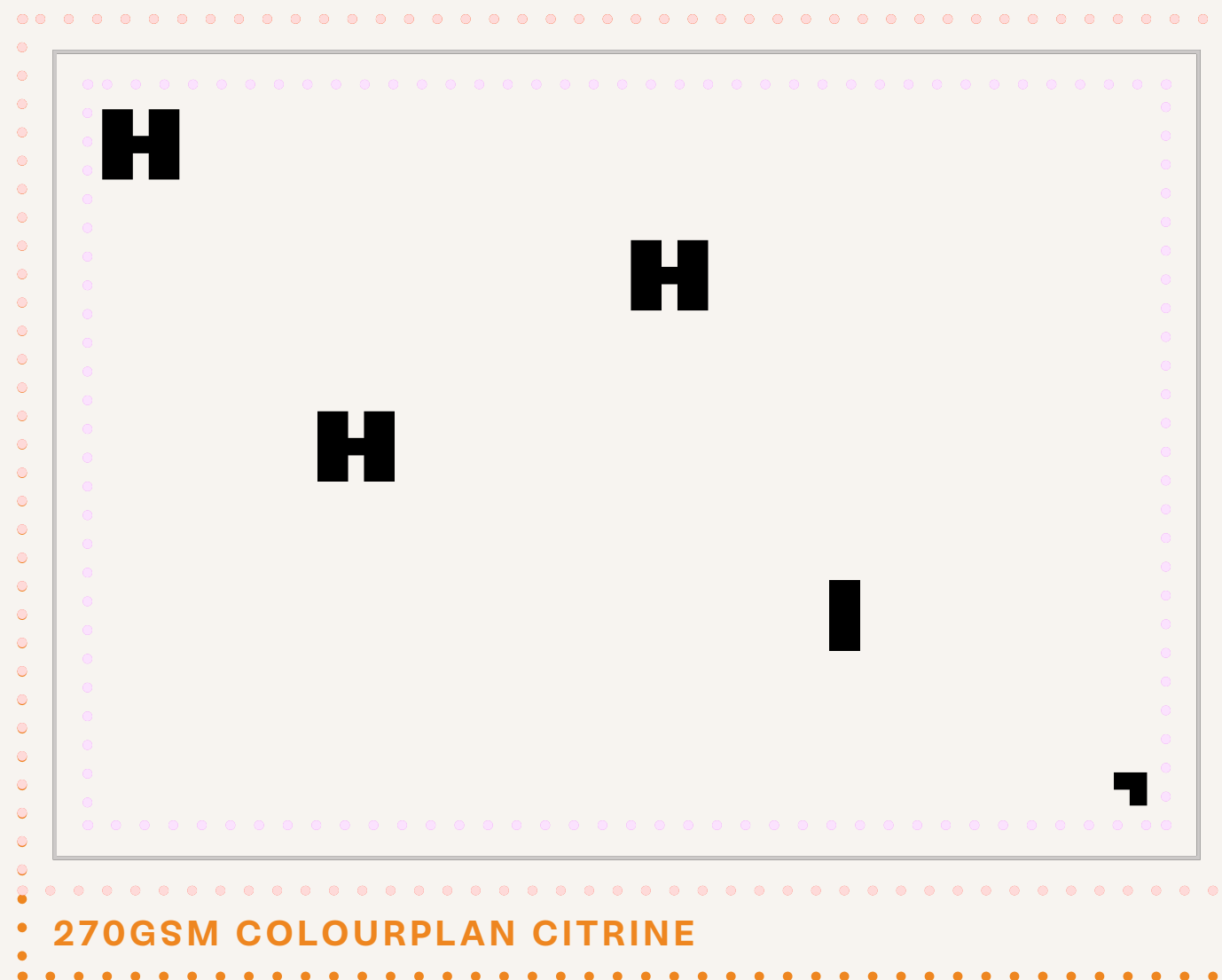
Slug Set up

- Add a 10mm slug at the bottom of your artboard
- Add paper details to each artboard/side

E.G. PAGE 01 = 270GSM COLOURPLAN CITRINE
PAGE 02 = 270GSM COLOURPLAN IMPERIAL BLUE

NOTES.

INCLUDE SLUG AREA IN YOUR EXPORTED PDF UNDER 'MARKS & BLEED'.



SLUG AREA
(10MM AT BOTTOM
OF ARTBOARD)



SLUG AREA
(10MM AT BOTTOM
OF ARTBOARD)

EDGE PAINT & EDGE FOIL

Slug Set up

- Add a 10mm slug at the bottom of your artboard
- Add edge details to each artboard/side

E.G. EDGE PAINTING: PANTONE 072 U
EDGE FOILING: FOIL - #6 BLUE (G)

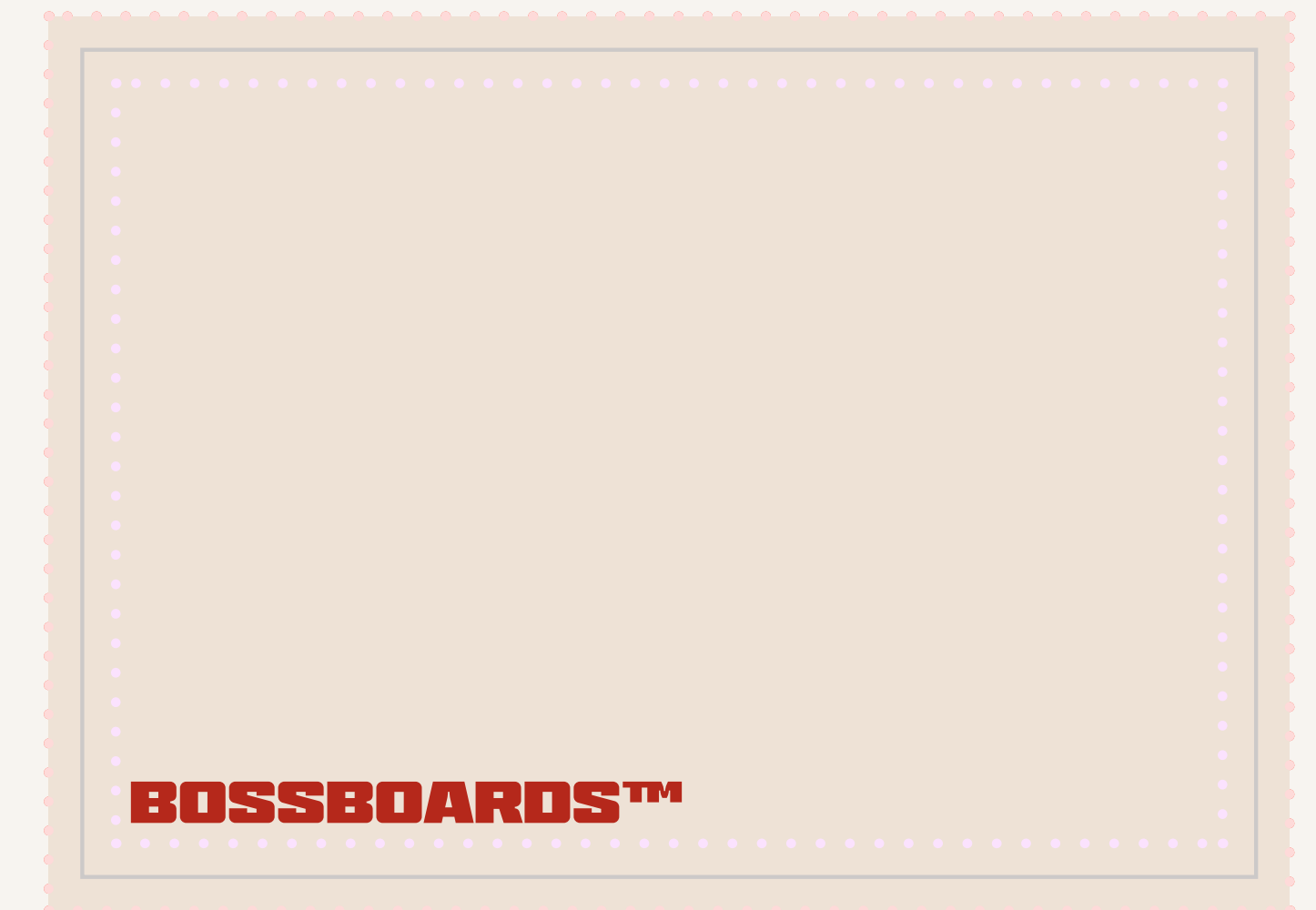
NOTES.

EDGE PAINTING ON WHITE PAPER HAS THE BEST IMPACT.
EDGE FOILING IS AVAILABLE ON 90MM X 54MM AND UNDER.
INCLUDE SLUG AREA IN YOUR EXPORTED
PDF UNDER 'MARKS & BLEED'.



EDGE PAINTING: PANTONE 072

SLUG AREA
(10MM AT BOTTOM
OF ARTBOARD)



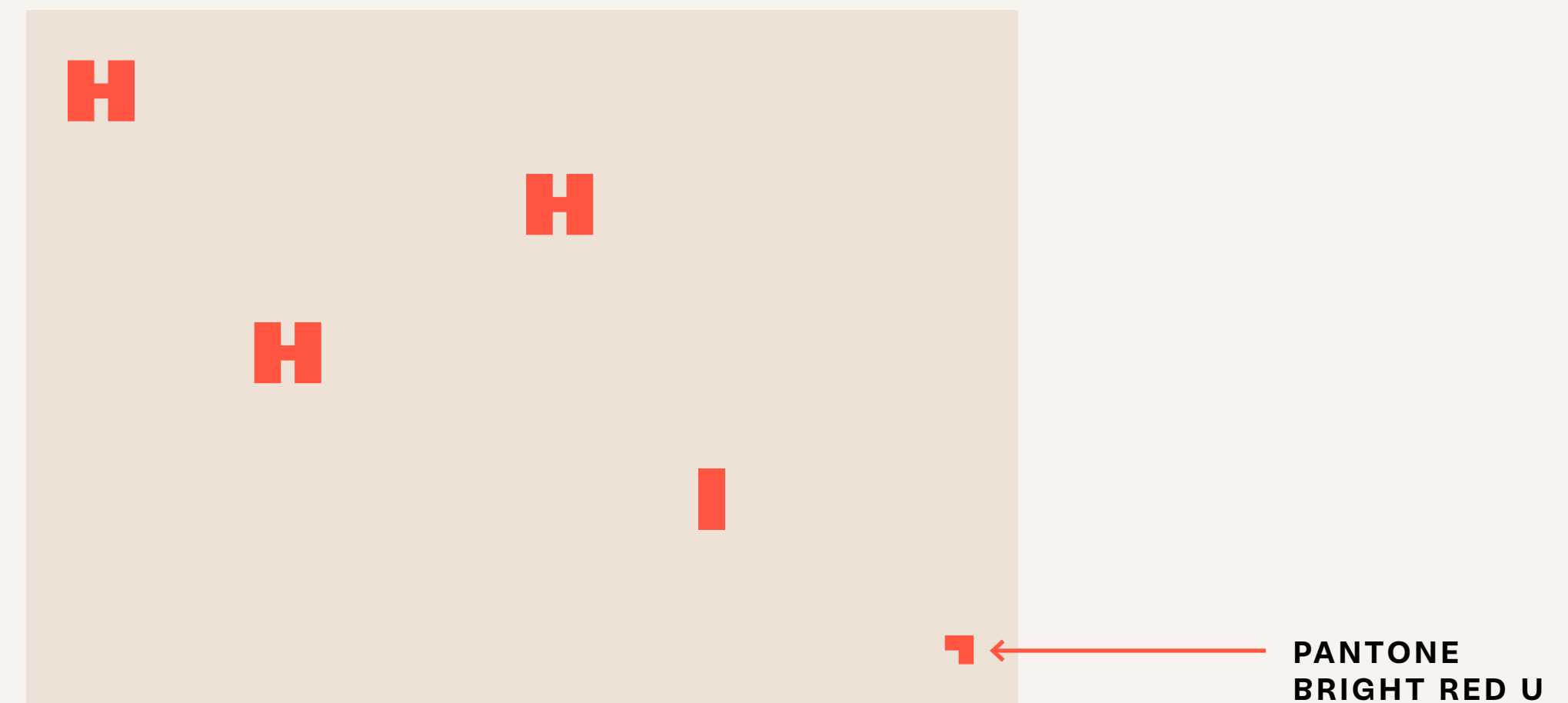
PANTONE COLOURS

InDesign

- Select 'swatches'
- Create a 'new swatch'
- Select 'colour mode' dropdown and choose 'Pantone+ Solid Uncoated'
- Select your colour.

Illustrator

- Select 'swatches' and select 'swatch libraries menu'
- Navigate to 'colour books' and choose 'Pantone+ Solid Uncoated'
- Select your colour.



LETTERPRESS

Set up Letterpress Colour

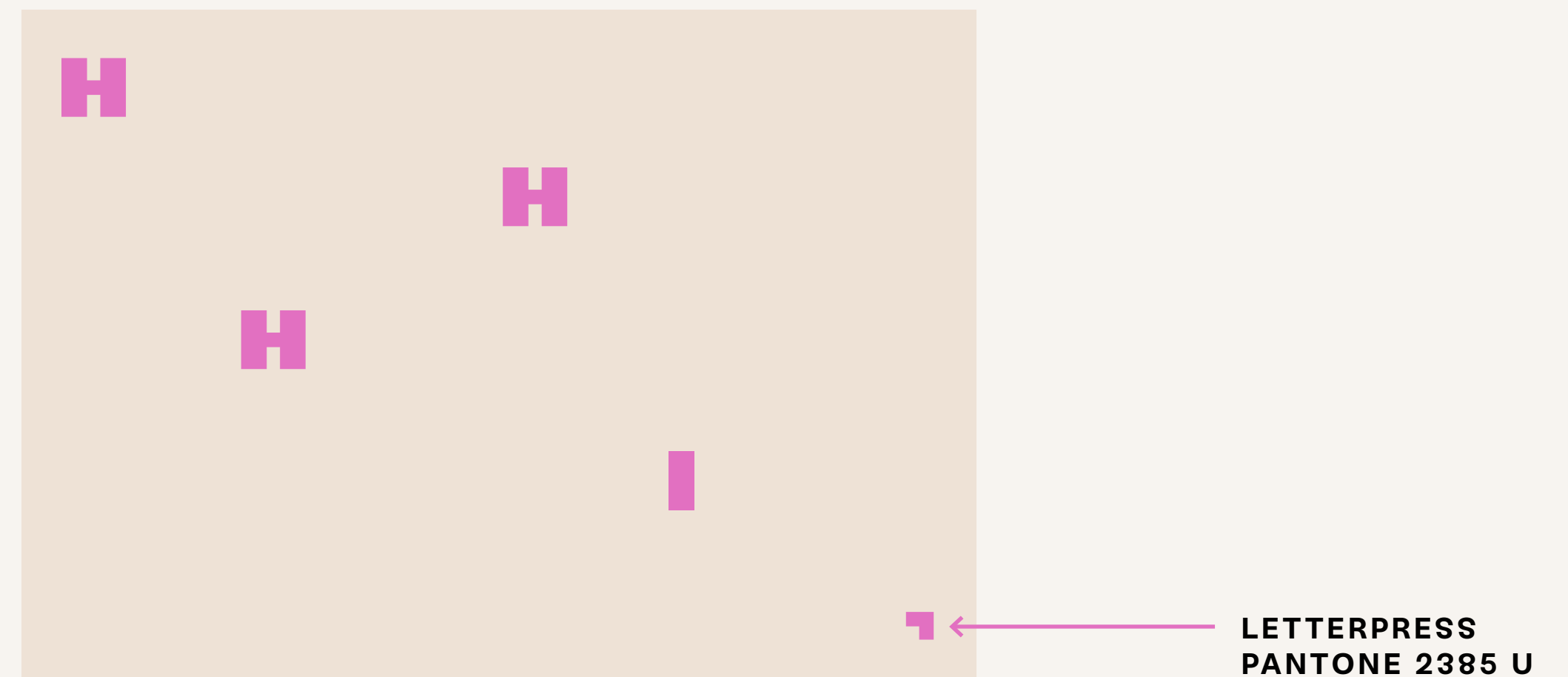
- Create a new 'Spot' swatch*
- Name swatch: Letterpress
Pantone *[insert number]*

E.G. LETTERPRESS PANTONE 2385 U

NOTES.

- *CREATE A 'SPOT' SWATCH BY EITHER:
 - DUPLICATING AN EXISTING PANTONE COLOUR
 - CREATE A NEW SWATCH AND SET 'COLOUR TYPE' TO 'SPOT'

FOR BEST LETTERPRESS RESULTS KEEP LINE WEIGHTS GREATER THAN 0.25PT.



EMBOSS & DEBOSS

Emboss

- Create a new 'Spot' swatch*
- Name swatch: EMBOSS

Deboss

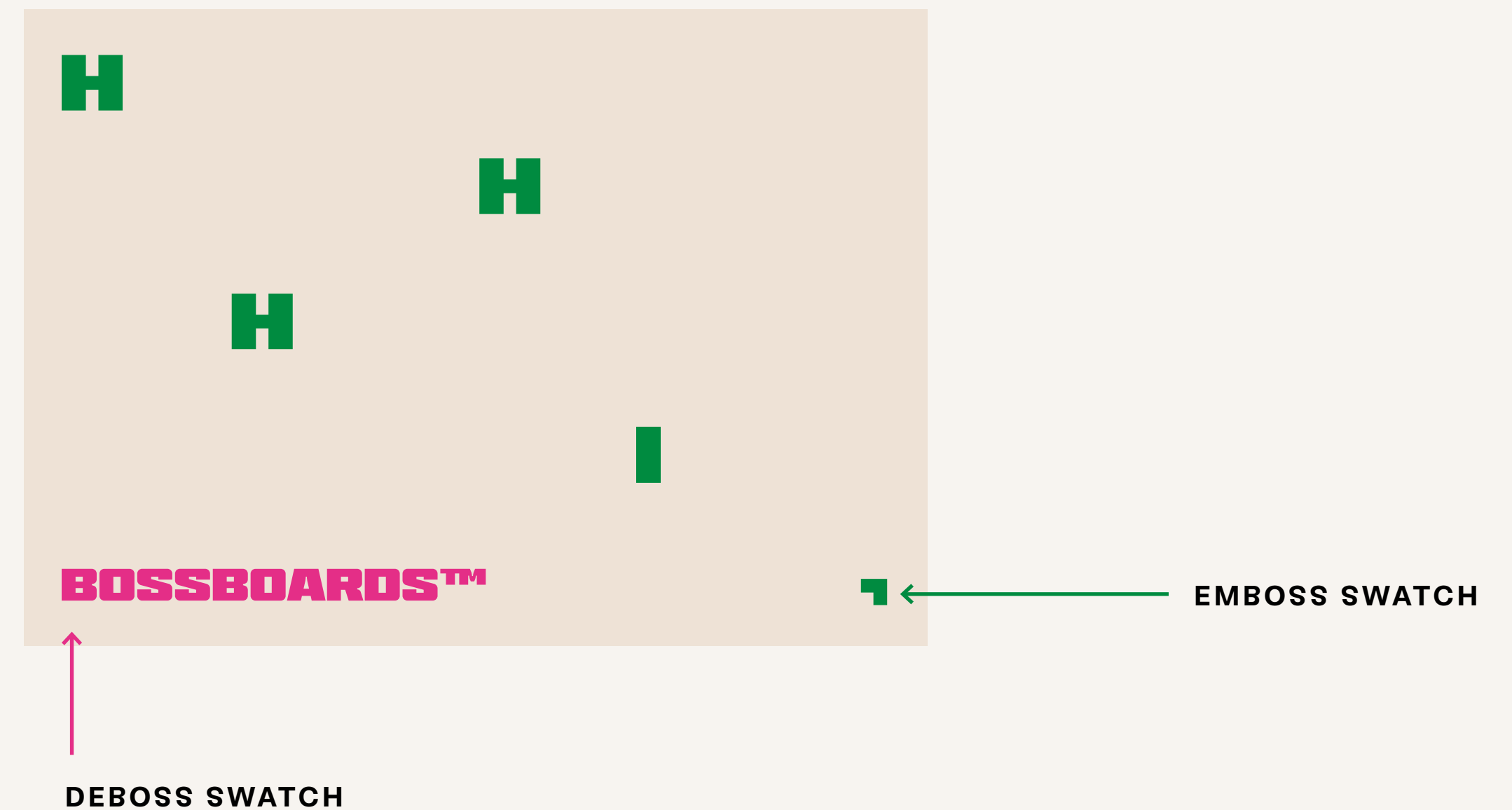
- Create a new 'Spot' swatch*
- Name swatch: DEBOSS

Set colour to overprint

- Set swatch to 'overprint fill' or 'overprint stroke' (depending on your artwork) under the 'attributes' panel.

NOTES.

- *CREATE A 'SPOT' SWATCH BY EITHER:
 - DUPLICATING AN EXISTING PANTONE COLOUR
 - CREATE A NEW SWATCH AND SET 'COLOUR TYPE' TO 'SPOT'.



FOIL

Foil swatch

- Create a new 'Spot' swatch*
- Name swatch: FOIL - #“INSERT FOIL NUMBER” (or simply copy the swatch you need to the right).

E.G. FOIL - #6 BLUE (G)

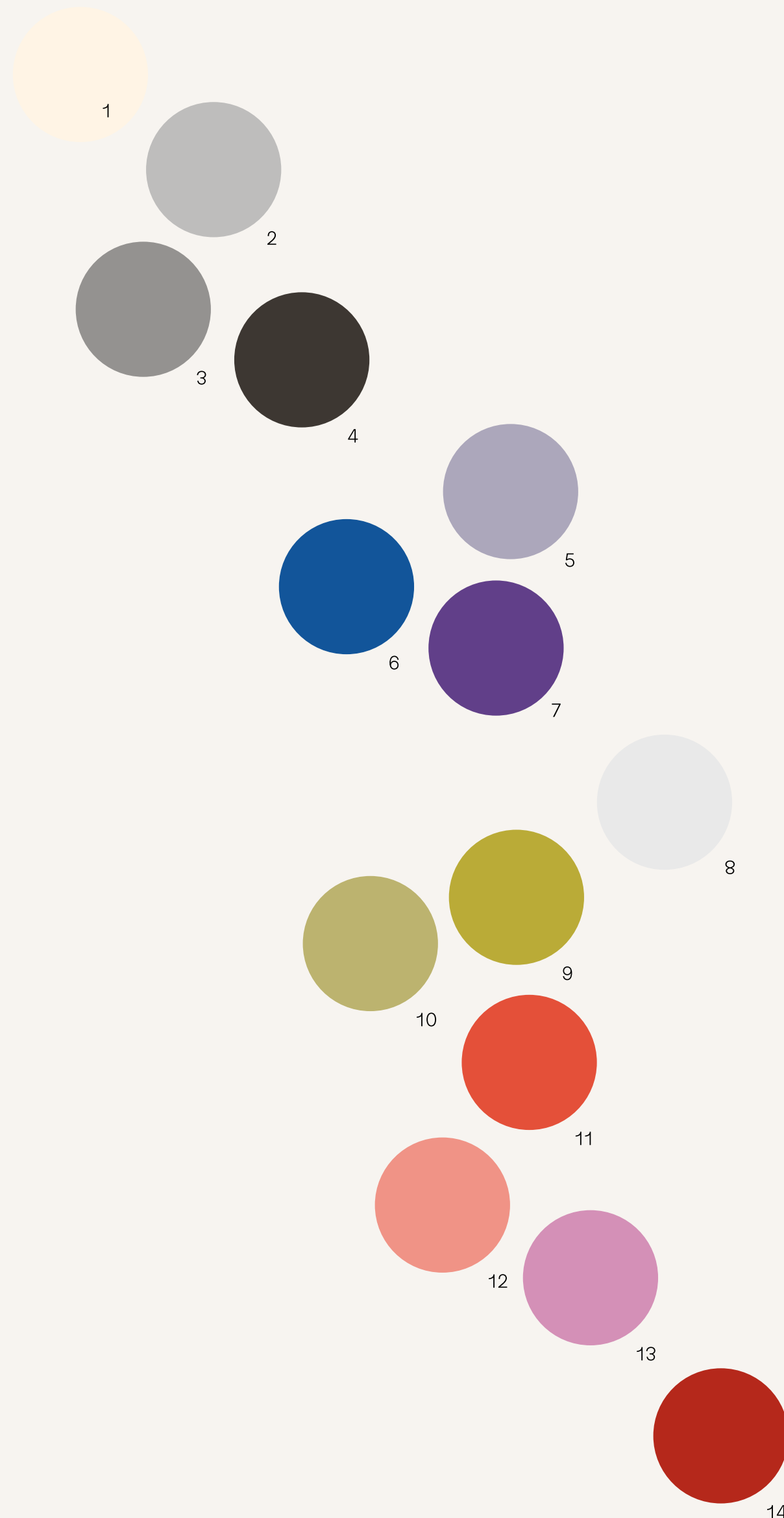
Set colour to overprint

- Set swatch to 'overprint fill' or 'overprint stroke' (depending on your artwork) under the 'attributes' panel.

NOTES.

- *CREATE A 'SPOT' SWATCH BY EITHER:
 - DUPLICATING AN EXISTING PANTONE COLOUR
 - CREATE A NEW SWATCH AND SET 'COLOUR TYPE' TO 'SPOT'

IF YOU DON'T HAVE OUR FOIL SWATCH CARD FROM OUR SAMPLE PACK, SEE A LIST OF OUR FOIL COLOURS UNDER THE FOIL SWATCH TOGGLE ON OUR [SAMPLE PACK PAGE](#).



(T) TRANSLUCENT

1. Pearl (T)

FOIL COLOUR

(G) GLOSS

- 2. Silver (G)
- 4. Black (G)
- 5. Silver Holographic (G)
- 6. Blue (G)
- 7. Purple (G)

(M) MATTE

3. Silver (M)

(G) GLOSS

- 9. Gold (G)
- 11. Copper (G)
- 12. Rose Gold (G)
- 13. Pink (G)
- 14. Red (G)

(M) MATTE

- 8. White (M)
- 10. Gold (M)

DIECUT

Diecut swatch

- Create a new 'Spot' swatch*
- Name swatch: DIECUT

Set colour to overprint

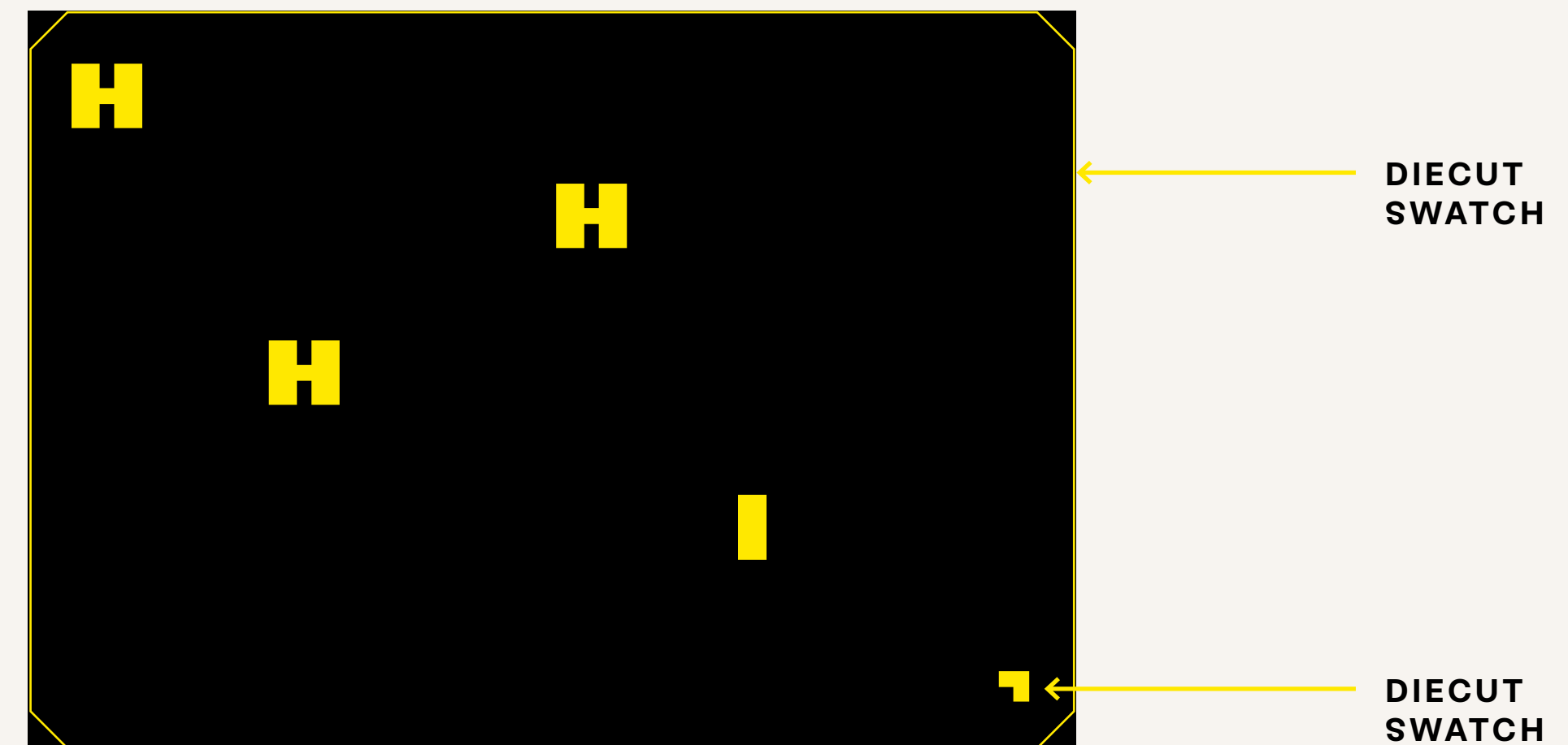
- Set swatch to 'overprint fill' or 'overprint stroke' (depending on your artwork) under the 'attributes' panel.

NOTES.

DIECUTTING IS ONLY AVAILABLE ON OUR 'THICK' PAPER RANGE.

*CREATE A 'SPOT' SWATCH BY EITHER:

- DUPLICATING AN EXISTING PANTONE COLOUR
- CREATE A NEW SWATCH AND SET 'COLOUR TYPE' TO 'SPOT'.



NEED HELP?

CONTACT US

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